



- Please create an ad for a newspaper or magazine that fits the dimensions of 8.5x11 inches to encourage people to apply for positions within Rice Lake Weighing Systems' marketing department.
  - Research publications appropriate for this type of ad. We are a B2B business in Rice Lake, Wisconsin, serving the scale and weighing industry and manufacturing markets.
  - Identify what makes Rice Lake an enticing place to continue or begin a marketing career.
  
- You will have an hour to design your ad and write an explanation of why your designs will stand out in a hiring environment.
  - Write-ups are limited to 6 bullet points max or around 150 words.
  
- Submit your designs and write-ups to [sfoss@ricelake.com](mailto:sfoss@ricelake.com) by 2:00 PM. No submissions received after the deadline will be judged.
  - In the email include the names of all team members and team name.